

# JENNIFER A. HEERWIG

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## ACADEMIC POSITIONS:

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- 2018-2019 Visiting Scholar, Russell Sage Foundation.
- 2014- Assistant Professor of Sociology, Stony Brook University.  
Faculty Affiliate, Department of Political Science.

## EDUCATION:

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- 2013-2014. Postdoctoral Fellow, Edmond J. Safra Center for Ethics, Harvard University.
2013. Ph.D. in Sociology, New York University.  
*Dissertation*: "Access and Ideology: The Evolution of Elite Campaign Contributor Strategies, 1980-2008"
2009. M.A. in Sociology, New York University.
2005. B.A. in Interdisciplinary Study, Gallatin School, New York University.

## PUBLICATIONS:

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\* indicates graduate student co-author

Heerwig, Jennifer A. and Joshua Murray. Forthcoming. "The Political Strategies and Unity of the American Corporate Inner Circle: Evidence from Political Donations, 1982-2000." *Social Problems*.

Heerwig, Jennifer A. and Brian J. McCabe. Forthcoming. "High-Dollar Donors and Donor-Rich Neighborhoods: Representational Distortion in Financing a Municipal Election in Seattle." *Urban Affairs Review*.

Heerwig, Jennifer A. and Katie M. Gordon\*. 2018. "Buying a Voice: Gendered Contribution Careers Among Affluent Political Donors to Federal Elections, 1980-2008." *Sociological Forum* 33(3): 805-825.

Herrnson, S. Paul, Jennifer A. Heerwig and Douglas M. Spencer. 2018. "The Impact of Organizational Characteristics on Super PAC Financing." Pp. 248-262 in *The State of the Parties: The Changing Role of Contemporary American Political Parties*, edited by John C. Green, Daniel J. Coffey, and David B. Cohen. New York: Rowman & Littlefield Publishers.

Heerwig, Jennifer A. 2018. "Money in the Middle: Contribution Strategies among Affluent Donors to Federal Elections, 1980-2008." *American Journal of Sociology* 123: 1004-1063.

\* Featured in the *RSF Blog* and *The Society Pages*

Heerwig, Jennifer A. 2016. "Donations and Dependence: Individual Contributor Strategies in House Elections." *Social Science Research* 60: 181-198.

Heerwig, Jennifer A. and Katherine Shaw (Cardozo School of Law). 2014. "Through a Glass, Darkly: The Rhetoric and Reality of Campaign Finance Disclosure." *Georgetown Law Journal* 102: 1443-1500.

Heerwig, Jennifer A. and Dalton Conley. 2013. "The Causal Effects of Vietnam-Era Military Service on Post-War Family Dynamics." *Social Science Research* 42: 299-310.

McCabe, Brian J. and Jennifer A. Heerwig. 2012. "Reframing the Marriage Debate: Wording, Context and Intensity of Support for Marriage and Civil Unions." *International Journal of Public Opinion Research* 429-449.

\* Winner of the Warren J. Mitofsky Student Paper Award from the New York Chapter of the American Association for Public Opinion Research

Manza, Jeff, Jennifer A. Heerwig, and Brian J. McCabe. 2012. "Public Opinion in the 'Age of Reagan': Political Trends 1972-2006." Pp. 117-145 in *Social Trends in the United States, 1972-2006*, edited by Peter Marsden. Princeton: Princeton University Press.

Conley, Dalton and Jennifer A. Heerwig. 2012. "The Long-Term Effects of Military Conscription on Mortality: Estimates from the Vietnam-Era Draft Lottery." *Demography* 49: 841-855.

Conley, Dalton and Jennifer A. Heerwig. 2011. "The War at Home: Effects of Vietnam-Era Military Service on Post-War Household Stability." *American Economic Review (Papers and Proceedings)* 101: 350-354.

Heerwig, Jennifer A. and Brian J. McCabe. 2009. "Education and Social Desirability Bias: The Case of a Black Presidential Candidate." *Social Science Quarterly* 90: 674-686.

\* Winner of the Seymour Sudman Student Paper Award from the American Association for Public Opinion Research and featured in *Science* magazine

## **MANUSCRIPTS UNDER REVIEW & IN PROGRESS:**

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\* indicates graduate student co-author

*The Evolution of Corporate Elite Politics, 1980-2016.* (with Joshua Murray). Book manuscript in preparation for the Russell Sage Foundation.

"Diversifying the Donor Pool: Did Seattle's Democracy Voucher Program Help Reshape Participation in Municipal Campaign Finance?" (with Brian J. McCabe). Draft available.

"The Impact of Associational Ties on the Financing of Super PACs." (with Paul Herrnson, Doug Spencer and Jay Goodliffe). Draft available.

“The Individual and Organizational Financiers of Super PACs.” (with Paul Herrnson and Jay Goodliffe). Draft available.

“The Super Women and Men behind Super PACS.” (with Paul Herrnson). Draft available.

## **OTHER PUBLICATIONS:**

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“Early Results—and Next Steps—For Seattle’s Democracy Voucher Program.” SSN Key Findings Brief, Scholars Strategy Network (5/2018). Available:

<https://scholars.org/brief/early-results-and-next-steps-seattles-democracy-voucher-program>

“The Corporate Outer Circle Goes to Washington: Trump and the Divided Politics of the Corporate Elite.” Public Seminar Guest Essay, New School (6/2018). Available:

<http://www.publicseminar.org/2018/06/the-corporate-outer-circle-goes-to-washington/>

“Democracy Vouchers Broadened Seattle’s 2017 Donor Base.” with Brian J. McCabe. Brennan Center for Justice Purchasing Power Guest Essay, NYU School of Law (5/2018). Available:

<https://www.brennancenter.org/blog/democracy-vouchers-broadened-seattles-2017-donor-base>

“Expanding Participation in Municipal Elections: Assessing the Impact of Seattle’s Democracy Voucher Program.” With Brian J. McCabe, University of Washington Center for Studies in Demography and Ecology policy brief, University of Washington (4/2018). Available: [jenheerwig.com/seattle](http://jenheerwig.com/seattle)

“Diagnosing Disclosure: A Social Scientific Perspective on Campaign Finance Disclosure.” *Yale Law and Policy Review Inter Alia*, Yale University (4/2016).

“Rethinking Disclosure in the Wake of McCutcheon v. FEC.” With Kate Shaw, Invited RegBlog Opinion Piece, Penn Program on Regulation (6/30/14). Available:

<https://www.theregreview.org/2014/06/30/30-heerwig-shaw-campaign-finance-disclosure/>

“McCutcheon v. FEC: Murky Money and the Rise of [More] Megadonors?” with Kate Shaw, E.J. Safra Center Blog, Harvard University (10/13).

“Authority and the State” and “Social Control and Deviance.” With Dalton Conley in *You May Ask Yourself: An Introduction to Thinking Like a Sociologist*, New York: W. W. Norton & Company (2008).

## **HONORS AND AWARDS:**

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Russell Sage Foundation Visiting Scholar. Project Title: “Bringing Elites Back In: Investigating the Long-Term Political Behavior of the American Corporate Elite.” September 2018-June 2019.

Massive Data Institute Seed Grant, Georgetown University. Project Title: “The Seattle Voucher Experiment: Using Big Data to Enhance Local Democracy.” July 2017. (\$38,600)

Faculty in the Arts, Humanities, and Lettered Social Sciences (FAHSS) Research Initiative Grant. Project Title: “Buying a Voice: The Gender Gap in Political Influence.” May 2016. (\$2,000)

Russell Sage Foundation Presidential Grant. Project Title: "Partisanship, Unity, and Inter-Corporate Networks: Political Donations of the Corporate Elite, 1980-2014." August 2015. (\$33,000)

United University Professions Individual Development Award. June 2015. (\$488)

Center for the Study of Democratic Politics Fellowship, Princeton University. March 2013. (Declined)

Russell Sage Foundation Presidential Grant. Project Title: "Rich People's Movements." January 2012-2013. (\$35,000)

National Science Foundation Doctoral Dissertation Research Improvement Grant. September 2010. (\$6,425)

Warren J. Mitofsky Student Paper Award, New York Chapter of the American Association for Public Opinion Research. Paper Title: "Framing and Context Effects in Support for Same-Sex Marriage and Civil Unions." June 2010.

Seymour Sudman Student Paper Award, American Association of Public Opinion Research. Paper Title: "Social Desirability Bias in Estimated Support for a Black Presidential Candidate." April 2008.

## **SELECTED CONFERENCE PARTICIPATION AND INVITED LECTURES:**

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"Money in Politics in U.S. Elections" panel. Invited discussant at the American Political Science Association Annual Meeting, August 2018.

"The Super Women and Men behind Super PACs." Paper presented at the American Political Science Association Annual Meeting, August 2018.

"Teaching at a Public University." Invited talk at NYU Department of Sociology, Pro-Seminar. April 23, 2018.

"Diversifying the Donor Pool: Did Seattle's Democracy Voucher Program Help Reshape Participation in Municipal Campaign Finance?" Paper presented at the Midwest Political Science Association Annual Meeting, April 2018.

"The Impact of Organizational Characteristics on Super PAC Financing." Paper presented at the State of the Parties Conference, Ray C. Bliss Institute of Applied Politics, November 2017.

"Buying a Voice: Gendered Contribution Careers among Affluent Political Donors to Federal Elections, 1980-2008." Paper presented at the American Sociological Association Annual Meeting, August 2017.

"High-Dollar Donors and Donor-Rich Neighborhoods: Representational Distortion in Municipal Elections." Paper presented and discussant at the Midwest Political Science Association Annual Meeting, April 2017.

“Teaching at a Public University.” Invited talk at NYU Department of Sociology, Pro-Seminar. March 6, 2017.

“The Partisanship and Pragmatism of the American Corporate Inner Circle: Evidence from Political Donations, 1982-2000.” Paper presented at the How Class Works Conference, SUNY-Stony Brook, June 2016.

“The Partisanship and Ideology of the American Corporate Inner Circle: Evidence from Political Donations, 1982-2000.” Invited talk at Vanderbilt University, Center for the Study of Democratic Institutions, October 2015.

“The Partisanship and Ideology of the American Corporate Inner Circle: Evidence from Political Donations, 1982-2000.” Paper presented at the American Sociological Association Annual Meeting, August 2015.

“Disclosure: From the Ground to the Tower.” Invited talk at the New Normal in Election Law, Yale Law School, April 2015.

“Political Micro-databases in the Study of Elite Individual Contributors to Federal Elections: Insights, Limitations, and Agendas.” Invited talk at the 6th International Conference on Social Informatics, November 2014.

“Donations and Dependence: Elite Contributor Strategies in House Elections.” Paper presented at the American Sociological Association Annual Meeting, August 2014.

“Donations and Dependence: Elite Contributor Strategies in House Elections.” Invited Lecture at the Institute for Advanced Computational Science, SUNY-Stony Brook, May 2014.

## **TEACHING EXPERIENCE:**

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### **Undergraduate:**

- Statistics for Social Research
- American Society
- Sex & Gender

### **Graduate:**

- Multivariate Regression Techniques

## **PROFESSIONAL SERVICE**

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Occasional Reviewer: Russell Sage Foundation, American Journal of Sociology, American Journal of Political Science, American Sociological Review, Demography, International Journal of Public Opinion Research, Political Behavior, Public Opinion Quarterly, Social Science Research, Public Administration, Journal of Human Resources, Routledge, SAGE Publishing.

## **PROFESSIONAL MEMBERSHIPS:**

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American Political Science Association  
American Sociological Association  
Midwest Political Science Association  
Scholars Strategy Network  
Society for the Study of Social Problems

## **DEPARTMENTAL AND UNIVERSITY SERVICE:**

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Research Committee, University Senate (Fall 2016-present)  
Evaluation Committee, (Spring 2018)  
Colloquium Committee (2017-18)  
Executive Committee (2017-18)  
Undergraduate Committee (2017-18)  
Graduate Admissions Committee (2015-16)  
Executive Committee (2015-16)

Dissertation Committee Membership: Hyang-gi Song, David Stack (Political Science), Katie Gordon, Jessica Kim, Michael Lenmark, Adam Safer

## **REFERENCES:**

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Dalton Conley  
Princeton University  
Department of Sociology  
[dconley@princeton.edu](mailto:dconley@princeton.edu)

Jeff Manza  
New York University  
Department of Sociology  
[manza@nyu.edu](mailto:manza@nyu.edu)

Lawrence Wu  
New York University  
Department of Sociology  
[Lawrence.wu@nyu.edu](mailto:Lawrence.wu@nyu.edu)

*Note: Current as of September 2018*